

AMY RUHL

SUMMARY OF SKILLS

- Expert knowledge of After Effects, Adobe Premiere, Illustrator and Photoshop; working knowledge of Adobe Audition, Final Cut Pro 7, Trapcode Particular; proficiency in Avid Media Composer; familiarity with Cinema 4D/After Effects integration and Adobe Flash
- Experience creating video content across various web and social media platforms including Youtube, Facebook, Twitter, and Instagram
- Digital Video production skills; experience with studio lighting, digital sound recording, and shooting with digital SLR cameras
- Thorough understanding of video codecs, encoding for web
- Basic knowledge of HTML and Adobe Dreamweaver CS5; experience with CSS (Drupal)
- Proficiency in all Microsoft Office Suite applications including Word, Excel, PowerPoint, and Access; Lotus Notes

EXPERIENCE

8/2017 - 2/2020

Buzzfeed News

New York, NY

Lead Motion Graphics Designer, Video Editor, and Live Graphics Operator

- Designed and animated original segment openers, bumpers, lower thirds, and other various on-air graphics for BuzzFeed News' live morning show, *AM to DM*
- Responsible for creating or managing all daily on-air graphics, video, and photographic elements
- Designed sponsored segments for clients such as Google, Toyota, Lego, and Wendy's
- Created templates in After Effects and Photoshop for daily and weekly elements
- Operated live video graphics for broadcast with NewBlue Titler Live

8/2016 - 5/2017

Razorfish

New York, NY

Contract Motion Graphics Designer and Video Editor

- Designed and animated original text and graphics for videos appearing on social platforms including Facebook, Instagram, and Twitter
- Sourced stock footage, edited and provided sound design in Adobe Premiere and Audition
- Designed storyboards and presentation decks for internal and client presentations

10/2015 - 4/2016

Hearst Digital Media

New York, NY

Contract Video Producer and After Effects Artist

- Designed and animated original text, backgrounds and graphics for videos
- Researched source footage, edited and sound designed videos based on associated publications' content

9/2015 - 9/2018

Bloomberg Media

New York, NY

Freelance Motion Graphics Designer

- Designed and animated original text, backgrounds and graphics for both inhouse and external videos
- Designed storyboards for client presentations

New York, NY

Freelance Motion Graphics Designer

- Designs and animates original text, backgrounds and graphics for commercial and promo videos
- Provides color correction, Chroma keying, and mask animation for provided video assets

New York, NY

Freelance Editor and Motion Graphics Designer

- Edited and sound designed informational videos; locates stock footage for content
- Designed and animated original text, backgrounds and graphics for videos

New York, NY

Digital Publishing and Design Consultant/Content Migration Specialist

- Responsible for accurately inputting 500+ articles and 900+ graphics and videos into a new Content Management System (Drupal).
- Published content and created active web links for articles, images, and videos on a daily basis.
- Created dynamic PowerPoint presentations for heads of Creative Department, Marketing Division, and the publication's Managing Editor.

New York Public Library for the Performing Arts

Jerome Robbins Dance Division Film and Video Archive Assistant, Acquisitions

- Provided titling to videos screening in special exhibitions
- Oversaw the preservation, duplication, and cataloging of the collection by writing accession records, maintaining files and databases tracking incoming donations, and communicating with the technician regarding preservation needs
- Contributed writing to grant proposals and assisted in implementation of grant projects; performed research and prepared replies for reference queries (letter, fax, e-mail, telephone)
- Corresponded with artists, institutions, and ordering companies regarding donations, purchases, and viewing permissions
- Wrote copy for programs describing special screenings of newly preserved works; attended screenings and exhibition openings

New York, NY

Freelance Post Production Assistant on The Mormons

- Logged and transcribed interviews and b-roll with editorial comments
- Transferred logged media to Avid, loaded and digitized source material
- Configured and recorded output to DVD from Avid
- Assisted in prepping/breakdown of interview shoots

EDUCATION

2014–2016 Bard College Annandale-on-Hudson, NY: M.F.A., Film/Video

1998–2002 Florida State University Tallahassee, FL: B.A., English, Minor in Film Studies